



УНИВЕРСИТЕТ ИТМО

Challenges and potentiality of business education in Russia

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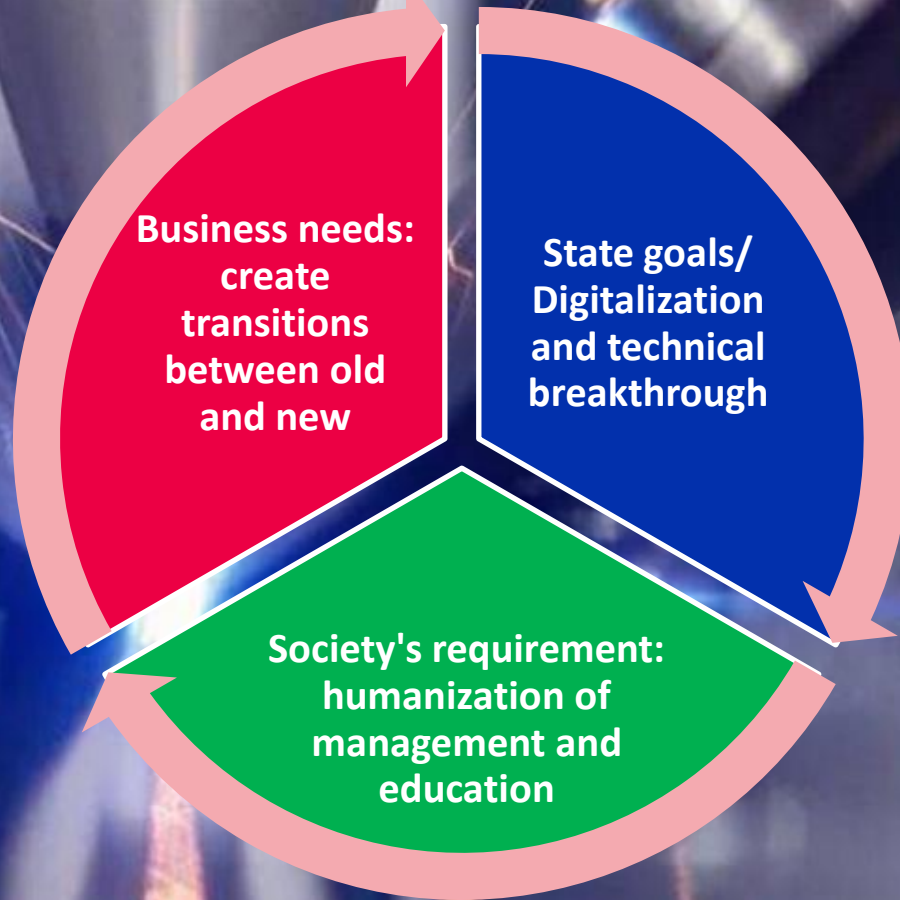
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Where to go?



The main competitive advantages of Russians:



Multi-competence



Creativity



Predisposition to cooperate

A photograph of two astronauts in white space suits working on a satellite in space. The satellite is a large, cylindrical object with various instruments and antennas. The background is the Earth's blue and white clouds. The text is overlaid on the image.

Our graduates like a cosmonauts have to have:

Multi-competence

Soft Skills

Self-learning

Creativity

Project approach

UNIVERSITY - catalyst for positive changes of societies

- ✓ Improve management skills on Sustainable Development Principals with use of modern productivity tools (Agile, Scrum, Kaizen, Kanban, Design Thinking, etc.)
- ✓ The implementation of the project approach on the principles of Triple Helix
- ✓ Intellectual property protection and development
- ✓ Research and experimental platform for Digital society
- ✓ Personal educational trajectory (school-UNIVERSITY-enterprise)
- ✓ Global view and empathy towards other nationalities and traditions



ITMO UNIVERSITY: TALENTS FOR TALENT COMPANIES

 УНИВЕРСИТЕТ ИТМО



ITMO More than a
UNIVERSITY

FTMI ITMO: customization of business education

- ✓ Dialogue and collaboration with employers (masters, supervisory board, lectures of business leaders for students)
- ✓ Formation of graduate competencies to the needs of enterprises (cu. tables, programs)
- ✓ Diplomas with real business cases for specific tasks of business and authorities
- ✓ Well developed system of practices Projects that create Soft Skills (CLR, TNL, project work of students)
- ✓ Numbers of projects for creating personnel “lifts” from kindergarten to the company



Thank you for attention!

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UNIVERSITY